

# Initial Build Notes

**Creative Director:** Megan Guo

**Designer:** Abby Schulkind

I do enjoy how immediate the title of the site is

I'm slightly uncertain about the secondary header typeface. It's a bit hard for me to understand where it's used/its place in the design system

I like what's happening with the altered E on the title for the navigation bar

Subtitle is a good move

I think the body text is a bit large right now. Maybe containing each paragraph within one viewport would help, from a reading perspective.

I love what's happening with the gradient at the bottom. It really adds a sense of depth, which fits well thematically.

For the header, you may need to make all the page titles/links smaller so the really long fish names can fit on one line. Or, maybe, you could put the links for mesopelagic and bathypelagic in some other appropriate section, but the difficulty there would lie in making the pages accessible no matter where you are in the site.